

The Society for Technical Communication (STC) is the world's largest professional association for:

- ▲ **Technical writers**
- ▲ **Usability specialists**
- ▲ **Documentation managers**
- ▲ **Technical editors**
- ▲ **Information developers**
- ▲ **Documentation specialists**
- ▲ **Technical communicators**
- ▲ **Technical illustrators**
- ▲ **Managers of technical communication departments**
- ▲ **Teachers of technical communication**
- ▲ **Web designers**
- ▲ **Technical translators**

...and anyone else whose job involves communicating technical information.



It's an **art**.  
It's a **science**.  
It's your **career**.  
It's **Technical Communication**.

# 10 Reasons to Join STC

You may call yourself a technical writer, usability specialist, Web designer, or any of a hundred other job titles. But if your job involves



communicating

technical information, the Society for Technical Communication has the resources you need to do your job better...and



to move your

career forward. Read on to find out what STC can do for you!



## Join Today

You may become a member of STC today by going to the STC Web site ([www.stc.org](http://www.stc.org)) or contacting the STC office using the information on the back panel of this brochure. We look forward to hearing from you!



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# What can STC do for you?

Membership in STC offers opportunities to learn new job skills, network with other technical communicators, and broaden your professional horizons. Here are ten reasons for you to join today.

## 1. Intercom

What new tools and technology are available for technical communicators? How can technical communicators add value to their employers? *Intercom*, the Society's award-winning magazine, provides practical examples and applications of technical communication.



*Intercom* also includes Society news, columns edited by technical communication experts, and a calendar of industry-related events. *Intercom* is published ten times per year.

## 2. Technical Communication

*Technical Communication*, the Society's award-winning quarterly journal, publishes articles about the practical application of technical communication theory and serves as a common arena for discussion by practitioners. *Technical Communication* focuses on both quantitative and qualitative research while showcasing the work of some of the field's most noteworthy writers.



## 3. Special Interest Groups

STC special interest groups (SIGs) are made up of members who share common interests or specializations within the field of technical communication. There are many Society-level SIGs, including those devoted to indexing, information design, online communi-

cation, and marketing communication. SIG activities include publishing newsletters, developing articles for Society publications, conducting surveys, and presenting seminars.

In addition to Society-level SIGs, which have an international membership, some chapters have chapter-level SIGs.

## 4. Local and Regional Activities

STC has more than 150 local chapters around the world. Regularly scheduled chapter meetings allow technical communicators to exchange ideas with peers and participate in practical, job-related programs. Most chapters also publish monthly newsletters and some sponsor local competitions.

## 5. Jobs Database

Technical communicators looking for their next job can go to the members-only section of the STC Web site and search through hundreds of job openings according to geography and salary range. Many chapter Web sites also maintain jobs databases.

## 6. STC Annual Conference

STC's annual conference is the world's largest gathering of technical communicators. Among the many highlights of the conference are educational sessions, workshops, vendor exhibits, and displays of the winning entries of the Society's international competitions.

Technical communication professionals also benefit from numerous networking opportunities and employment resources.

In addition, STC chapters organize regional conferences to address the specific needs of technical communicators in a particular geographic area.



## 7. Competitions

STC organizes a variety of competitions to recognize excellence in technical communication. Different competitions focus on printed documentation, technical art, and online communication. STC also holds writing competitions for students of technical communication.



## 8. Web Information

The STC Web site ([www.stc.org](http://www.stc.org)) offers information about STC services, as well as an extensive members-only section and many files and forms useful to STC members and chapter leaders. Articles from *Intercom* and *Technical Communication* are also accessible to members via the Web.

## 9. STC Technical Communicator Salary Survey

The results of this annual survey of technical writers and editors are broken down according to gender, education level, employment level, age, years of experience, and geographical area of professionals. This survey includes information from members in the United States and Canada.

## 10. Networking

STC activities provide excellent networking opportunities for technical communicators. You may hear about your next job at a chapter meeting, or meet your next coworker at the STC annual conference. In addition, writing for *Intercom*, *Technical Communication*, or an STC chapter newsletter is an excellent way to raise your profile within the profession.