Below are some of the talking points you can bring up with friends, colleagues, and coworkers when inviting them to join STC.

- STC connects you to like-minded professionals on a global and local level.
- The new MySTC Network makes it even easier to connect and collaborate online!
- STC is the #1 organization that brings all parties involved in the technical communication profession together.
- Your fellow technical communicators can help with solutions to challenges that you experience in your work.
- See job listings at the STC Job Bank online 14 days ahead of everyone else. This opportunity is a special benefit exclusive to members.
- Educational opportunities such as live web seminars, recorded seminars, and online courses help expand your professional skills.
- STC's annual conference, the Technical Communication Summit, is the world's largest gathering of technical communicators. It offers a impressive amount of practical and instructive information, as well as new resources relevant to every aspect of the field.
- Members using the Really Early Bird registration rate to attend the Technical Communication Summit often save as much as \$300 to \$500 over nonmembers.



- STC gives members preferred pricing on:
- Annual Summit
- Live and Recorded Web Seminars
- Online Courses
- Summit@aClick
- E-subscriptions to:
- Intercom (10 issues annually)
- Technical Communication (academic journal published quarterly)
- STC's Notebook (our blog)
- TechComm Today (a biweekly e-newsletter with industry news and Society information)
- STC has more than 80 chapters and 10 SIGs that offer opportunities for meeting both face-to-face with STC members in your geographic community and virtually with members in your areas of professional interest.
- At only \$10 per Special Interest Group, SIG members share common expertise, interests, and lessons learned. The interest groups are based on work functions or industry focus.
- Connect with other technical communicators by joining a local chapter. Only \$25 allows you to enjoy the benefits of local education and networking with a diverse focus.
  - Many chapters hold regularly scheduled meetings, sponsor local competitions, host a

website, and publish a newsletter.