

Below are some of the talking points you can bring up with friends, colleagues, and coworkers when inviting them to join STC.

- STC connects you to like-minded professionals on a global and local level.
- STC is the #1 organization that brings all parties involved in the technical communication profession together.
  - Your fellow technical communicators can help with solutions to challenges that you experience in your work.
  - See job listings at the STC Job Bank online 14 days ahead of everyone else. This opportunity is a special benefit exclusive to members.
  - Educational opportunities such as live webinars, recorded seminars, and online certificate courses help expand your professional skills.
  - STC's annual conference, the Technical Communication Summit, is the world's largest gathering of technical communicators. It offers a impressive amount of practical and instructive information, as well as new resources relevant to every aspect of the field.
  - Members save over \$500 off the registration rate to attend the Technical Communication Summit.
- STC gives members preferred pricing on:
  - Annual Summit
  - Live and recorded webinars
  - Online certificate courses
  - Summit Playback
- eSubscriptions to:
  - *Intercom* (magazine published 10 times annually)
  - *Technical Communication* (academic journal published quarterly)
  - *STC's Notebook* (STC's blog)
  - *TechComm Today* (biweekly eNewsletter with industry news and Society information)
- STC has more than 80 chapters and 12 SIGs that offer opportunities for meeting both face-to-face with STC members in your geographic community and virtually with members in your areas of professional interest.
  - At only \$10 per Special Interest Group, SIG members share common expertise, interests, and lessons learned. The interest groups are based on work functions or industry focus.
  - Connect with other technical communicators by joining a local chapter. Only \$25 allows you to enjoy the benefits of local education and networking with a diverse focus.
  - Many chapters hold regularly scheduled meetings, sponsor local competitions, host a website, and publish a newsletter.